



Using Cash for Containers to raise funds for your sporting club, community group or charity

Cash for Containers is an exciting new green initiative which commences Territory-wide on 3 January 2012 and puts a 10 cent deposit on a range of empty plastic and glass bottles, aluminium cans and milk and juice cartons to reduce litter and encourage recycling.

The 10 cent deposit for each eligible container can be redeemed at any approved Collection Depot.

The redeemable 10 cent deposit creates an ideal opportunity for sporting clubs, community groups or charities to raise much needed funds for the benefit of the community.

There is no right or wrong way to fundraise using Cash for Containers, it will depend for example on the resources you have at hand and whether you run a bar or sell drinks at regular sporting or other events.

No matter what your circumstances, with a bit of planning and following the simple steps in this fact sheet, you can maximise the fundraising opportunities offered by Cash for Containers.

What containers can you get a refund on?

Containers less than one litre	
Flavoured milks, such as iced coffee	Fruit Juices

Containers up to and including three litres		
Vitamin drinks	Soft drinks	Water – still and sparkling
Sports drinks	Iced teas	Beer/ales/stouts/cider
Alcoholic sodas	Spirit-based beverages	Some wine-based beverages

Only containers purchased in the Northern Territory after 3 January 2012 will be eligible for a 10 cent refund per container.

Look for these symbols on the label of eligible containers.

Labels will have an NT, SA/NT or SA refund marking.

Some containers that are not eligible for a 10 cent refund include plain milk, soy milk and cordial bottles.

For more details about eligible containers visit www.greeningnt.nt.gov.au.

10c Refund at collection depots when sold in NT.

10c Refund at SA/NT collection depots in State/Territory of purchase.

10c Refund at collection depots when sold in SA.

If your group runs a bar or canteen

If your sporting club or organisation runs a bar or canteen, the following easy steps can help your organisation raise significant extra funds.

The canteen could be something as simple as the “team esky” or more substantial. It doesn’t matter what form it takes but the empties could now be worth valuable dollars for your organisation

Step 1 Review the products sold at the bar or canteen to determine which of those products are eligible for a 10 cent deposit.

Hint: If unsure if a container is eligible look for the 10 cent refund symbols on the label.

Step 2 Look at your annual sales figures for each of the identified eligible beverage products sold at the bar or canteen.

Step 3 Multiply the sales figures by \$0.10 to identify the maximum possible amount of money to be raised from redeeming deposits.

Step 4 Multiply the figure from Step 3 by a “loss factor” to determine a more realistic amount of money to be raised from redeeming deposits – not all containers sold will be collected as some might be broken or taken home. A good starting point might to assume a loss factor of 20% so that only 80% of the amount identified in Step 3 could be redeemed.

Step 5 Guided by the amount identified in Step 4, identify a plan for capturing this money for your sporting club or organisation. Your plan might include:

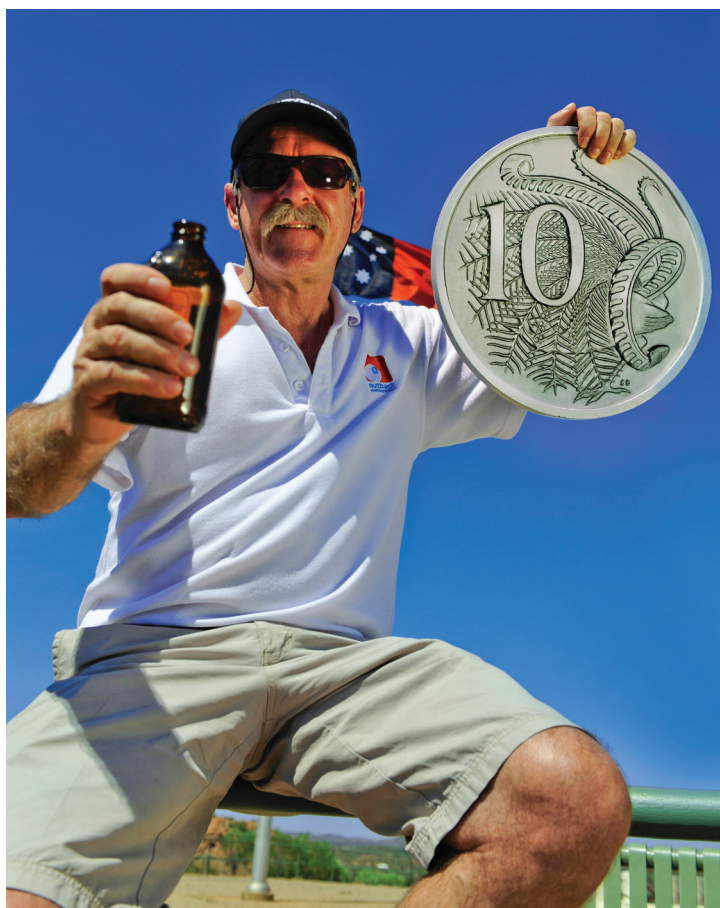
- Specific bins at the bar or canteen to segregate eligible containers for subsequent return by your club or organisation to a Collection Depot.
- Arrangements with a Collection Depot or your existing waste contractor to collect eligible containers from existing bins, in return for a share of redeemable deposits.
- Appointment of a “Cash for Containers” champion within your club or organisation to drive the changes, possibilities include the bar manager or your fundraising officer.
- Arrangements for dealing with security and contamination issues if segregating containers.
- Arrangements for dealing with occupational health and safety issues.

Whatever approach you choose, Cash for Containers will provide a new and unique opportunity to fundraise.

As a general rule, the more you segregate the eligible containers from general rubbish “up front”, the more money you are likely to fundraise.

On the other hand this may involve some up front costs for bins and secure areas for containers that may not be practical or worthwhile in your particular situation.

Therefore, you may want to consider arrangements that involve less effort on your part by sharing the deposit with a waste contractor or your local Collection Depot operator in return for the contractor undertaking some of the responsibilities.



Of course it is always possible to start small, with minimal start up costs and to use the money raised to invest in infrastructure that will see your club or organisation capturing more of the deposits and raising more money over time.

Either way, don't let the deposits on your containers go to waste. If you don't cash them in, someone else will.

For more details about Collection Depots visit www.greeningnt.nt.gov.au.

Other ways to fundraise

Fundraising using Cash for Containers doesn't stop at the bar or canteen. You can use Cash for Containers to raise extra funds when you operate a sausage sizzle or other events. Simply make sure that if you are selling eligible drinks, you put a special bin in place to collect the empties and return them to a Collection Depot.

If your group regularly takes a "team esky" to a sporting event or function, task someone to collect the empties to get your 10 cents back for each one at a Collection Depot.

You might also want to consider a "bottle drive". If asked, many people are happy to donate their empties for a worthwhile community purpose.

It can all add up to a lot of dollars.

What else can Cash for Containers do for my club?

Cash for Containers isn't just about fund raising. It's a great way to motivate kids and club members to clean up your local environment, whether that is your club grounds after a major event or a neighbouring park.

Further information

For further information about Cash for Containers and how your sporting club, community group or charity can become involved, contact:

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e cashforcontainers@nt.gov.au

w www.greeningnt.nt.gov.au

Remember, it all starts 3 January 2012.

